



HEYA
education

Passion Development + University Credit



Academy for Talented and Gifted Youngsters

 **Acadeum**

www.heyaeducation.co

Passion Development + University Credit with HEYA and Acadeum

Help your children to advance their futures while getting a head start on their university education with HEYA Education and its U.S.-based dual-enrollment platform partner Acadeum.

HEYA is excited to be able to collaborate with Bangkok-area schools to offer activities for students who could benefit from its partnership with Acadeum to help them advance and explore their passions at an advanced level.

Passion + Application: The Key to Your Future

HEYA Education is a Thai MoE-licensed Learning Center that specializes in helping gifted learners discover their passions and fully explore how they can shape their futures. HEYA achieves this through deep-dive explorations that combine:

- Experiential learning,
- Industry-leading mentors,
- Regular coaching sessions, and
- Projects that are reviewed by relevant panels of professionals

This is designed to give students an actual taste of what it will be like to be a working professional pursuing their passions.

Dual-Enrollment: A Jump on Your Future

Dual-enrollment courses are university courses taken online for which students receive both high school and university credit. Courses are offered through U.S. universities, taught/facilitated by actual university professors, and generate an actual university transcript for the student to apply toward their education in the future.

Unlike AP courses, dual-enrollment courses are not based on a single high-stakes test at the end of the year, but on the actual coursework itself...just like any university class!



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The HEYA Team

Bovy Wongwattanakit and Alec Goldman are the founders of HEYA Education and seasoned experts in the field. They have a combined 35 years of experience as educators and administrators, specializing in designing innovative, hands-on experiences for primary students and teens.



Bovy Wongwattanakit



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Alec Goldman

HEYA's Process Management

- Students and coaches meet regularly
 - Weekly: track progress toward goals
 - Mid-Semester: (with parents) review course progress
- Augmented Specializations
 - Hands-On Projects designed to help apply coursework to students' passions.
- Expert Learning Coaches work with students and families to ensure the correct blend of subjects and courses that match each student's levels and passions.



Expanding Access to Higher Education

Acadeum's Mission
Facilitate collaboration to strengthen global education

Acadeum's Vision
Increase access to online education to generate revenue from excess capacity by distributing empty seats from institutions to eligible students elsewhere.

The Acadeum Platform

About Acadeum

- An Ed Tech company founded in Austin, TX in 2016
- Currently operational in 12 countries with 42 employees who have deep experience in higher ed
- Funded by the Lumina Foundation, ECMC Group and other impact investors
- A marketplace where education is exchanged to improve student outcomes and programmatic options
- A platform that manages cross registration and seamlessly and securely passes data and dollars
- A network for institution, K-12, and corporate clients to collaborate to improve completion

The Power of the Dual-Enrollment Network

25+
Dual Enrollment Institutions

50+
K-12 Schools & Networks

150+
Corporate Partners

3,500+
Online Dual Enrollment Course Sections

Top 5 Benefits of Dual and Concurrent Enrollment (over AP):

1. Courses are taught by the college (instead of the high school), freeing up teachers in districts with shortages
2. Students earn college credit when successfully completing the dual enrollment course vs. an exam with AP
3. The potential to earn an associate degree while in high school (early college option)
4. Dual enrollment gives students the experience of being in college by taking courses with college students and professors
5. With hundreds of courses to choose from, dual enrollment gives students exposure to different majors or career paths